

The Centre for Child Rights and Business (The Centre) and Save the Children announces the launch of the Child Rights in Business (CRIB) challenge for businesses in Sri Lanka

After the successful launch of the CRIB challenge for tea companies in Sri Lanka in June 2023, The Centre, in collaboration with Save the Children, is extending the CRIB challenge to businesses in Sri Lanka that wish to address specific areas of child rights in its second round of the challenge.

In honor of the International Day of Youth on August 12th, we aim for this round of the challenge to focus on concepts related to youth skill development, youth voice and participation, and the inclusion of young workers in the business sectors.

To participate in the CRIB challenge and submit your concept note, please use the CRIB online portal on the Mother and Child-Friendly Seal for Responsible Business website. Create your profile on the CRIB portal: [Login | CRIB \(srilanka-motherandchildseal.org\)](#), and upload your concept note under the collaboration space.

Remember to label the concept note you upload as "CRIB Challenge Round 2" along with your company name in the title.

For more information on the Mother and Child Friendly Seal for Responsible Business Initiative, please visit <https://www.srilankamotherandchildseal.org>.

Details about CRIB Challenge Round 2:

The concept note for the challenge can be submitted under the following categories:

Youth Skill Development

Young Worker Programmes

Youth voice and participation (planning, implementation, monitoring etc)

Green jobs focused on youth

Facilitating youth innovation

Eligibility Criteria:

- C** Concept note submissions for this challenge can only be made by a company registered in Sri Lanka
- C** The duration of the implementation of the proposed initiative should start in August 2023 and can go up to June 2024.
- C** There should be *at least 50% financial contribution for the proposed initiative*, together with human resource investment by the company for the proposed initiative.

The initiative concept note should include the following:

- C** Address an issue or challenge identified in one of the 5 categories mentioned above or propose an innovative practice to be piloted within the company's business operations or supply chain.
- C** Ensure your proposal includes a clear theory of change.
- C** Be a collaborative effort with a government entity and/or other companies/stakeholders and/or development agencies.
- C** Demonstrate that this initiative goes beyond business as usual or regular company initiatives, but rather addresses a specific challenge identified in the mentioned areas.
- C** While the concept can be part of a larger vision, the proposed initiative should be specific, addressing a particular phase of the larger vision.
- C** Clearly specify the outputs, results, and indicators of measurement.
- C** Include a workplan with specific activities and a timeline.
- C** The budget should indicate the total financial and human resource time required, with a breakdown of the company's contribution and the anticipated contribution from interested stakeholders.

The Centre for Child Rights and Business will be selecting a few innovative ideas to support through a contribution of either funds (ranging from LKR 500,000 to LKR 1 million) and/or technical expertise. Other CRIB portal members who are interested in supporting any initiative can express their interest and the company can take forward the discussion with interested stakeholders.

The timeline of the challenge is as follows:

